

DRAFT AGENDA
**GLOBAL TRADE AND TRANSPORTATION:
NEXT STEPS**
June 19 to June 21, 2011
LORD NELSON HOTEL
Halifax, Nova Scotia, Canada

SUNDAY, JUNE 19, 2011

5:00 PM REGISTRATION OPENS

5:30-7:30 OPENING RECEPTION - GEORGIAN LOUNGE

Welcome: Dr. Peggy Cunningham, Dean, Faculty of Management, R A Jodrey Chair, Dalhousie University

MONDAY, JUNE 20, 2009

7:30 AM REGISTRATION OPENS

8:00 CONTINENTAL BREAKFAST - REGENCY BALLROOM

8:30 WELCOME – IMPERIAL BALLROOM

Dr. Daniel F. Lynch, Associate Professor and Director, Centre for International Trade & Transportation, Dalhousie University

Ms. AnnMarie Schneider, Director, Canadian Studies Center & Institute for Public Policy and Social Research, Michigan State University

8:45 *PANEL 1*: - GLOBAL TRADE AND SUPPLY CHAIN CONNECTIONS

Moderator: Dr. Daniel F. Lynch, Associate Professor and Director, Centre for International Trade & Transportation, Dalhousie University

Dr. Garland Chow, Director, Bureau of Intelligent Transportation Systems and Freight Security and Associate Professor, Operations and Logistics, Sauder School of Business, University of British Columbia: "Intelligence as a Value-Added Service of Gateways and Corridors"

Dr. David J. Closs, Professor and the John H. McConnell Chair in Business Administration, Supply Chain Management Department, Michigan State University

Dr. Michael H. Belzer, Chair Transportation Research Board Committee on Trucking Industry Research, and Associate Professor, Department of Economics, Wayne State University

Mr. Christopher Webb, CO-Director, Engineering Society of Detroit

10:15 COFFEE BREAK - REGENCY BALLROOM

10:30 *PANEL 2* – P3'S-PUBLIC PRIVATE PARTNERSHIPS AND STAKE HOLDER ENGAGEMENT

Moderator: Ms. AnnMarie Schneider, Director, Canadian Studies Center & Institute

for Public Policy and Social Research, Michigan State University

Mr. David Hollister, Senior Vice President Strategic Initiatives, Prima Civitas Foundation

Dr. Roger Hamlin, Professor Urban Planning, and Design, Michigan State University

Mr. James Smierka, Senior Vice President & General Counsel, Prima Civitas Foundation

Mr. David Lick, Attorney, Foster Swift Collins & Smith PC

**12:00 LUNCH - REGENCY BALLROOM
Speaker TBA**

**1:30 *PANEL 3* – GLOBAL TRANSPORTATION: THE VITAL LINK
Moderator: Mr. Brad Doell, Vice President, Supply Chain and Procurement, Nova Scotia Liquor Corporation, NSLC**

Mr. George Malec, Vice President, Business Development and Operations, Halifax Port Authority

Mr. Tom Ruth, President & CEO Halifax International Airport Authority: Airports as Economic Engines”

Dr. Kenneth D. Boyer, Transportation Economist, Michigan State University: “Ports: Facts to Consider”

Mr. Jim Frost, MariNova Consulting Ltd.

3:15 REFRESHMENT BREAK - REGENCY BALLROOM

**3:30 *PANEL 4* – PUBLIC POLICY: IMPLICATIONS FOR TRADE
Moderator: Mr. Peter Hogan, Acting Vice-President, Atlantic Canada Opportunities Agency, ACOA**

Ms. Helena Borges: Associate Assistant Deputy Minister, Transport Canada: “Connecting Canada to Michigan”

Mr. David B. Oxner, Executive Director, Nova Scotia Gateway Secretariat: “The Nova Scotia / Atlantic Gateway”

Ms. Janice Karcher, Vice President, Economic Development Initiative, Genesee Regional Chamber of Commerce

Day closes at 5:00 PM

5:30 RECEPTION - GEORGIAN LOUNGE

TUESDAY JUNE 21, 2011

8:00 CONTINENTAL BREAKFAST – REGENCY BALLROOM

8:30 WELCOME AND RECAP OF DAY ONE – IMPERIAL BALLROOM

**Daniel F. Lynch, Director, Centre for International Trade and Transportation,
Dalhousie University**

**Ms. AnnMarie Schneider, Director, Canadian Studies Center & Institute for Public
Policy and Social Research, Michigan State University**

**8:45 *PANEL 5 - CHALLENGES FOR THE HALIFAX-MICHIGAN GATEWAY: A GLOBAL
TRADE AND TRANSPORT PERSPECTIVE***

**Moderator: Dr. James McNiven, former Deputy Minister of Development for the
Province of Nova Scotia, and Professor, Dalhousie University**

**Dr. Mary R. Brooks, Professor, and William A. Black Chair of Commerce, Dalhousie
University: “Gateway Challenges”**

**Dr. Bradley Hull, Associate Professor, and Reid Chair, John Carroll University: “St.
Lawrence Seaway”**

**Dr. Stephen Blank, Co-Chair of the North American Transportation Competitiveness
Council**

10:15 COFFEE BREAK – REGENCY BALLROOM

10: 30 *PANEL 6 - A SHARED VISION FOR SECURITY?*

Moderator: Dr. Sujit Sur, Assistant Professor, Dalhousie University

**Dr. Kevin Quigley, School of Public Administration, Dalhousie University: “Risk
Management”**

Mr. Richard Morash, Morash Port and Security: “Marine Security”

Mr. Chris Thibedeau, Vice President, GreenLine Systems: “Border Security”

Mr. Everett Lavender, NUPACE Consulting Inc.: “Supply Chain Security”

12:00 LUNCH – REGENCY BALLROOM

Speaker - TBA

1:30 *PANEL 7 - NEXT STEPS: WHERE DO WE GO FROM HERE?*

**Dr. Dawn Pysarchik, Senior Associate Dean International Studies, Michigan State
University**

**Ms. AnnMarie Schneider, Director, Canadian Studies Center & Institute for Public
Policy and Social Research, Michigan State University**

**Dr. Daniel F. Lynch, Associate Professor and Director, Centre for International Trade
& Transportation, Dalhousie University**

The event will close at 2:30 PM.